



Microsoft Business Solutions  
ISV/Software Solutions  
Mobility Solutions

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**PRESS RELEASE**  
For Immediate Release

## **ISS Group to Attain Microsoft Certified Gold Partner Status for Fifth Consecutive Year**

**Sparta, NJ — December 29, 2008** — ISS Group is in the process of finalizing the steps needed to attain Gold Certified Partner status for the fifth consecutive year in the Microsoft Partner Program. As a Gold Certified partner, ISS Group continues to demonstrate expertise with Microsoft technology and proven ability to meet Customer's needs. Microsoft Gold Certified Partners receive a rich set of benefits, including access, training and support, giving them a competitive advantage in the marketplace.

***"We are extremely pleased to be attaining Gold Certified status once again in the Microsoft Partner Program. This level of Partner certification will continue to allow us to provide additional value to our Clients through the program and benefits offered by Microsoft to their Gold Partners."*** said Andy Weinstein, ISS Group's CEO.

ISS Group currently holds Microsoft Competencies in Microsoft Business Solutions (for the Microsoft Dynamics CRM solution); ISV/Software Solutions and Mobility Solutions. In addition, ISS Group is also a Microsoft Small Business Specialist.

The Microsoft Business Solutions Competency is designed for partners with proven expertise in designing and/or implementing enterprise resource planning (ERP) and customer relationship management (CRM) capabilities using Microsoft's CRM solution.

***"The Microsoft Dynamics CRM Specialization unlocks a host of benefits and resources designed to help partners successfully develop, market, sell and implement Microsoft CRM solutions that work the way people and businesses do,"*** said Brad Wilson, general manager of Microsoft Dynamics CRM at Microsoft Corporation. ***"Attaining this specialization demonstrates a commitment to excellence and customer satisfaction, as these partners have taken steps to ensure that they are optimally equipped to deliver quality CRM solutions that meet the unique needs of our mutual customers."***

The ISV/Software Solutions Competency recognizes the skill and focus partners bring to a particular solution set. Microsoft Gold Certified Partners that have obtained this competency have a successful record of developing and

marketing packed software based on Microsoft technologies. ISS Group's ISV solution is iBridge, a bi-directional integration solution of data between an ERP solution and Microsoft Dynamics CRM.

***"Solutions competencies are an important way for Microsoft to better enable ISVs to meet customer needs,"*** said Sanjay Parthasarathy, corporate vice president of the Developer and Platform Evangelism Group at Microsoft Corporation. ***"They allow ISVs to keep and win customers through their deep knowledge of solutions-based Microsoft platform technologies. Microsoft has a long history of working closely with ISV partners to help them deliver compelling solutions and applications to our mutual customers, and the Microsoft Competencies are an important step in continuing to enhance vital relationships with ISVs worldwide."***

Partners that attain the Mobility Solutions Competency have proven competency in developing and deploying Windows Mobile-based solutions and applications using Microsoft products including Windows Mobile software for Pocket PC and Smartphone.

***"Solutions competencies such as Mobility Solutions make it easier for partners to position their skills to customers, better align their business with Microsoft's marketing initiatives, and form closer relationships with other partners,"*** said John Traynor, director of business and partner marketing at Microsoft Corporation. ***"By ensuring that our partners are proficient in delivering Windows Mobile-based solutions and applications more quickly and easily, we are able to help our partners provide solutions that enable customers to access information on the go, to increase employee productivity and customer response rates while reducing business cycles and, ultimately, costs."***

### **About Microsoft Dynamics**

Microsoft Dynamics is a line of financial, customer relationship and supply chain management solutions that help businesses work more effectively. Delivered through a network of channel partners providing specialized services, these integrated, adaptable business management solutions work like and with familiar Microsoft software to streamline processes across an entire business.

### **About ISS Group**

ISS Group (ISSG) has been providing add-value solutions and services to the MFG/PRO community since 1995. Founded in 1986, ISSG has over 22 years of business process knowledge and experience servicing the Manufacturing & Distribution sectors. Over this 22 year period, ISSG has completed hundreds of ERP, eCommerce and CRM implementations, and continues to innovate and offer low cost solution 'extensions' for MFG/PRO. ISSG's solutions have been proven to reduce costs and improve employee productivity in specific areas of an MFG/PRO user organization, with many reference Clients including John Crane Inc, Eaton Corp, Laird Technologies, Remy International, Ingersoll Rand, Tyco, and ANH Refractories, to name just a few. With deep technical and functional knowledge of the MFG/PRO application and the common business requirements of the

Manufacturing & Distribution sectors and MFG/PRO user community; ISSG has greatly expanded our MFG/PRO solution's portfolio functionality to streamline and provide additional control over business processes in [Purchasing](#), [Sales](#), [Marketing](#) and [Customer Service](#).

We invite you to register and attend one of our ongoing informative [Webcasts](#), or [contact us](#) to schedule a private, no obligation demonstration of any of our solutions.

To learn more about ISS Group and our solutions for MFG/PRO, visit our Website at [www.issgroup.net](http://www.issgroup.net), or feel free to contact us at [sales@issgroup.net](mailto:sales@issgroup.net) or 973-729-0013.

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